

Enhanced Capital's Mission

Enhanced Capital is committed to providing capital to small businesses in underserved areas to promote growth with tangible community, social, and environmental benefits. Enhanced Capital has provided support to over 300 small businesses through more than \$450 million deployed into over 125 underserved communities.

Small businesses have a tremendous impact on the growth and innovation of local economies, as they are a critical component of the US labor market for both job creation and retention. According to data from the 2016 Census Bureau's Annual Survey of Entrepreneurs, there are 5.6 million employer firms in the United States. Of those businesses, 99.7% employ less than 500 people, and 89.0% employ less than 20 people. Additionally, from the first quarter of 1993 until the third quarter of 2016, small businesses were responsible for 61.8% of net new jobs.¹

As the COVID-19 pandemic continues to impact small businesses nationwide, we would like to highlight companies, including impactful woman, veteran, and minority-owned businesses, that have received financing from Enhanced Capital.

Woman-owned Business

Pennsylvania Globe Gaslight Co. (Penn Globe) is a family owned and operated manufacturing company originally founded in 1877 in Pennsylvania. Today, Penn Globe is managed by two sisters, Marcia LaFemina (CEO) and Michelle Stonier (VP Sales) whose parents brought Penn Globe to Connecticut. In July 2017, Enhanced Capital made a debt investment through the InvestCT program in Penn Globe.



Penn Globe uniquely combines craftsmanship with state-of-the-art lighting technology to provide energy efficient outdoor and indoor lighting fixtures, posts and retrofit kits. Energy efficiency and sustainability drive Penn Globe's research and development design team to deliver excellence in photometric performance for its products.

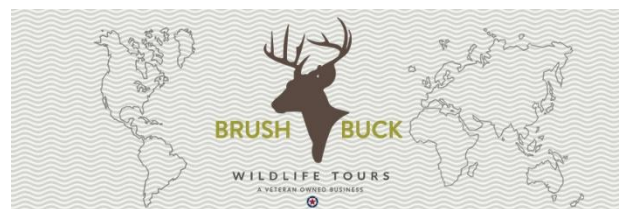
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Veteran-owned Business

BrushBuck Guide Services, Inc. (BrushBuck) is a veteran-owned guide services business in Jackson, Wyoming, started by Adam Lackner, Amber Peters, and Ezra Peters in 2016 after serving over a combined 20 years in the United States Navy and Marine Corps. In December 2016, Enhanced Capital provided debt to BrushBuck through the Wyoming Small Business Investment Credit program.

When the team started BrushBuck, they guided customers for wildlife viewing instead of hunting and backcountry trips. The team began apprenticing as backcountry outfitters guiding around the American West and Alaska and has since added tours in Africa and South America.

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These metrics are based on Enhanced's state fund investment activities and are cumulative as of December 2020.

¹"Facts & Data on Small Business and Entrepreneurship," *SBE Council*, <https://sbecouncil.org/about-us/facts-and-data/>.

Minority-owned Business

LilyAnna Naturals, LLC is a digitally native skincare company based in Collinsville, MS. The Company was founded in 2014 and is sold through vendors such as Amazon.com, where its products are consistently some of the highest-rated on the platform. The retinol cream, eye cream, face cream and vitamin C serum are some of the company's leading products, with more than 30,000 customer reviews. All LilyAnna Naturals products are naturally derived and cruelty-free. The products are manufactured in the US and assembled in Mississippi.

Enhanced Capital provided financing to LilyAna Naturals through the Mississippi Small Business Investment Company program, which seeks to provide access to growth capital for small businesses throughout Mississippi. [Shop products](#)



Other Small Business



White Oak Pastures, Inc. is a six-generation, 152-year-old family farm located near Bluffton, in Southwest Georgia. White Oak Pastures received a debt investment in March 2020 from Enhanced Capital through the Georgia Agribusiness and Rural Jobs Act program.

White Oak Pastures takes pride in farming practices that focus on regenerative land management, humane animal husbandry, and revitalizing our rural community. These practices result in a zero-waste production system and are better for land, livestock, and the local area. [Shop products](#)

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